Oliver Stanley
Frontend Developer
+ UX/UI Designer

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Currently London based, working at **The One Off**

Availability

Notice period

Available in 4 weeks

Education

Birmingham City University

BA Visual Communications
(Graphic Communication)

Second-class honours,
Upper division (2:1)
2012 – 2015

Skills

Programming

HTML, CSS
Javascript/Typescript
React – Next.js, Vercel
Tailwind.css
CMS – Wordpress, Sanity.io
GraphQL

Design

UX, ideation and workflows
Interaction and UI design
End-to-end product design
Prototyping
Design systems
User research

Tools

Figma
Miro
Adobe CC
And more *

* The tools I use have changed
over time. I have experience using
comparable software such as
Sketch and XD, but to avoid a full
laundry list, I have kept the list to my
core day-to-day.

Experience

The One Off   Lead Developer and Senior UX/UI Designer

London   March 2022 – Present

Leading research, design, prototyping, development and delivery of end-to-end digital products across web, native and in-store retail for clients such as Toshiba, Sports Direct, IQOS (Phillip Morris International), Huawei, The Gantry (Hilton Curio Collection Hotel) and Williams Automotive Engineering.

Manage a team of two developers, responsible for facilitating frontend development, overseeing resource planning, project scoping, stakeholder management, testing and QA.

RetailSafari.com   Lead Developer and Product Designer

London   November 2023 – Present

Part of the founding team responsible for zero-to-one product development, working cross-function with research, product, design and engineering teams. Produced UX strategy, user flows, prototypes and interface designs for beta launch, specifically responsible for the design and build of marketing landing pages, authentication and safari tour pages, including interactive map integration.

Established the software stack, leading full-stack engineering across the platform, including on-going releases.

The One Off   Middleweight Frontend Developer and UX/UI Designer

Melbourne, Derbyshire   May 2019 – March 2022

Joined a small but rapidly growing digital team, helping define and mature the team's UX/UI and development offering. Supported on a variety of projects, notably:

- Product development for Nike i3 Labs platform, engineering the full-stack architecture for the launch of the product's MVP
- Delivering a complete re-design of UK based Toshiba TV website, including competitor audit research, page design, key visuals and handover to the client's preferred development partner
- Design and build of a new design system for USC's eCommerce platform.

Freelance   Web Developer and UX/UI Designer

July 2017 – May 2019

Consulted with SME's to review their online offering and provide solutions to solve user needs and business challenges through user research, workshops, design, prototyping, development and testing.

Black Apricot Creative   Web Developer and Designer

Derby   July 2014 – July 2017

Supported multi-disciplinary projects, shaping creative briefs, concept ideation and creative delivery. Also provided frontend development for WordPress websites using HTML, CSS, JavaScript and PHP.